




# Sponsorship Packages





# WA'S ON WATER BOAT SHOW.!

The Mandurah Boating Festival is a one of a kind boat show where show visitors can view boats on water.

Mandurah Boating Festival has been created with the theme of prestige, colour, movement, and luxury; and importantly free of charge for all visitors. Prestigious boats, both new and second hand will be viewed in their natural environment, with family entertainment and attractions over the weekend; drawing in crowds, creating a festival atmosphere.

With an expected attendance of 10,000 people over the three days, the support of the City of Mandurah and its residents plus a spectacular location; BIAWA is confident this event will become a fixture in the summer calendar of all boat lovers in Western Australia.

# Dolphin Quay

Dolphin Quay, facilitates the mooring of 38 boats; trailable boats and display space on Keith Holmes Reserve, and demonstrations on Lido Beach, as well as numerous restaurants situated along the boardwalk enabling a multitude of entertaining options.



# Partner With Us.!



## PLATINUM SPONSORSHIP \$25,000

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### PLATINUM SPONSORSHIP BENEFITS

- Exclusive use of the Oceanic Boardwalk for your vessels
- Company logo or product name to be placed in prominent position on all printed material that will be produced for advertising purposes
- Your Company's name will be mentioned and its logo will appear as the main sponsor of the event in print advertising campaign
- Your Company's name will be mentioned as the platinum sponsor of the event in the radio advertising campaign
- Your Company's name will be mentioned in all press releases / interviews / tributes and articles sent out for publication
- Stand space at the event, to promote your products and/or services
- Placement of banners or flags around the event site
- Your Company's name will be mentioned / appear in the social media advertising campaign of the event - Google ads / Facebook / Twitter / Instagram.
- Event emails distributed through the BIAWA database
- Company Representative will be invited to address attendees at the Exhibitor Function.

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## GOLD SPONSORSHIP \$12,000

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### GOLD SPONSORSHIP BENEFITS

- Three vessels in prominent placement on water
- Company logo or product name to be placed in prominent position on all printed material that will be produced for advertising purposes
- Your Company name will be mentioned in all radio advertising campaigns
- Placement of 5 banners or flags around the event site
- Your Company logo will appear in high circulation
- Your Company name will be mentioned in all press releases / interviews / tributes and articles sent out for publication to all Media
- Booth space to promote your products and / or services
- Your Company name will be mentioned / appear in the social media advertising campaign of the event - Google ads / Facebook / Twitter / Instagram.
- Event emails distributed through the BIAWA database

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## SILVER SPONSORSHIP \$8,000

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### SILVER SPONSORSHIP BENEFITS

- Two vessels in prominent placement on water
- Company logo or product name to be placed in prominent position on all printed material that will be produced for advertising purposes
- Your Company name will be mentioned in all radio advertising campaigns
- Your Company logo will appear in high circulation
- Your Company name will be mentioned in all press releases / interviews / tributes and articles sent out for publication to all Media
- Stand space to promote your products and / or services
- Your Company name will be mentioned / appear in the social media advertising campaign of the event - Google ads / Facebook / Twitter / Instagram.
- Event emails distributed through the BIAWA database

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## SUPPORTING SPONSORSHIP

### HOSPITALITY SPONSORSHIP

\$5,000

- Naming rights of the Mandurah Boating Festival Official Opening function
- Opportunity to publicly address the opening function attendees
- Exposure through the WA Boat Show advertising campaign
- Your Company logo will be included on posters around the event grounds as well as on advertising material
- Promotion through the social media campaign - Google ads / Facebook / Twitter / Instagram.

### SUPPORTING PARTNER

\$1,000

- Placement of banners or flags around the event site
- Your Company logo will be included on posters around the event grounds as well as on advertising material
- Your Company name will be mentioned in all press releases / interviews / tributes and articles send out for publication to all Media.
- Promotion through the social media campaign - Google ads / Facebook / Twitter / Instagram

We look forward to working with you



For further information on sponsorship, please contact:

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